



KRISTINA SAVASTA

RESUME

GRAPHIC/ WEB DESIGNER & ILLUSTRATOR

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WEB WWW.KSAVASTA.COM

JOHNSON AND WALES UNIVERSITY
PROVIDENCE, RI

COMPUTER GRAPHICS & NEW MEDIA
BACHELOR OF SCIENCE

GRADUATED MAY 2012 GPA 3.67, DEANS LIST

ONLINE PORTFOLIO | WWW.KSAVASTA.COM

SEAMAN PAPER [2013-PRESENT] PRINT & PACKAGING SPECIALIST

COLLABORATE WITH CUSTOMER ART TEAMS ON PACKAGING
DESIGNS & ARTWORK

CREATE, EDIT AND MODIFY PACKAGE DIE LINES

PROOF TEMPLATES AND ART

PRESENT PRINT MECHANISMS TO CUSTOMERS AND GRAPHIC
TEAMS TO UNDERSTAND THE DIFFERENCES BETWEEN FLEXO,
GRAVURE AND LITHO PRINTING

CORRESPOND WITH CUSTOMERS AND MANUFACTURERS

CREATE MOCK-UPS AND PRESENTATIONS

LABEL AND SHIP SAMPLES TO CUSTOMERS BOTH DOMESTIC
AND INTERNATIONAL

CREATE COMPLIANT PACKAGING BASED OFF GOVERNMENT
STANDARDS SUCH AS FPLA AND NIST

COMMUNICATE WITH TESTING COMPANIES ON
PRODUCT COMPLIANCE

DESIGN PATTERNS & CONCEPTS FOR POTENTIAL PRODUCTS

GENERATE UPC'S FOR PACKAGING AND CHECK UPC'S FOR SCAN
ISSUES AND CHECK DIGIT PROBLEMS

COLLABORATE WITH INK TECHNICIANS AND PLATE MAKERS ON
PLATE AND PRODUCTION SPECS

TEST AND SCAN COLORS TO CREATE LIBRARIES VIA XRITE
UNDERSTAND HOW FLEXO, GRAVURE AND LITHO PRINTING

PLAN, ESTIMATE AND TRACK PROJECT DEADLINES UTILIZING
GOOGLE SHEETS & THE GSUITE PLATFORM

KSAVASTA [2012-PRESENT] FOUNDER (CREATIVE SERVICES)

FREELANCE WITH CUSTOMERS AND CLIENTS GLOBALLY

CREATE LOGOS/ MATERIAL FOR CUSTOM PROJECTS

DESIGN AND ILLUSTRATE FOR VARIOUS CLIENT NEEDS

CREATE AND UPDATE WEBSITES FOR CUSTOMERS

TECHNICAL SKILLS

SOFTWARE

ADOBE PHOTOSHOP, ADOBE ILLUSTRATOR, ADOBE
INDESIGN, ADOBE PREMIER, GOOGLE SUITE (DOCS, SHEETS),
MICROSOFT OFFICE (WORD, POWERPOINT),
FINAL CUT PRO, PLASMA CAM, BOBCAD, CYBERDUCK,
COREL DRAW 4X, MBC4, PE DESIGN (EMBROIDERY)

PROGRAMMING

WORDPRESS CUSTOMIZATION, HTML, CSS, HOSTING AND
DOMAIN SET-UP

PLATFORMS

PC, MAC

DATABASES

MYSQL (LIMITED KNOWLEDGE)

SOCIAL MEDIA

FACEBOOK, TUMBLR, LINKED-IN, TWITTER, INSTAGRAM,
DRIBBBLE

OTHER

CNC PLASMA CUTTER, BROTHER & SINGER
SEWING MACHINES, BROTHER EMBROIDERY MACHINE

PRINT SKILLS

FLEXO

PLATE IMPRESSION UNDERSTANDING

PRINTER SPECS AND TOLERANCES

PREPPING FILES FOR PRODUCTION

COMMUNICATING WITH INK ROOM TECHNICIANS

WORKING WITH XRITE SCAN FORMULAS AND L.A.B
VALUES



KRISTINA



KSTHECREATIVE



KSAVASTA



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KSAVASTA